

THE EARLVILLE POST

Published every Friday, serving the communities of Earlville and Leland

ADVERTISING RATES

Rates effective October 1, 2020

ROP Display Ads

All rates are per column-inch; please contact us for column dimensions

Minimum Charge for Display Ads: \$20

Color charge: \$50 per ad per week

Open Rate

1 time.....	\$5.10
4 times.....	\$4.85
8 times.....	\$4.60
12 times.....	\$4.35
Nonprofit/Personal Rate (no minimum).....	\$4.20

Annual Contract Rates

200 inches	\$3.95
300 inches	\$3.85
500 inches	\$3.75
1000 inches	\$3.63
2000 inches	\$3.38
4000 inches	\$3.13

Other Ads

Business Cards

Rates per Week

4 weeks.....	\$7.00
13 weeks.....	\$6.00
52 weeks.....	\$5.00

Obituaries

Up to 400 words, including photo.....	\$50.00
Each additional word	\$0.10

Classified Line Ads

Rates per Week

The Earlville Post no longer has a classified advertising section.

Legal Ads

Minimum Charge \$30

Per column line per week.....	\$1.20
Assumed name/change of name, 3 insertions.....	\$90.00

Inserts

The Earlville Post no longer accepts inserts for placement.

For more information or to place an advertising order

Call 815-246-4600

Fax to 815-687-0821

EMail to ads@earlvillepost.com

Mail to PO Box 487, Earlville, IL 60518